Girly Pop

TOURS · DUBLIN

Brand Kit for Partners

Gossip-style walking tours for solo women and LGBTQ+ travellers.

Colours

Plum	Electric purple	Soft pink	Lilac	Cotton
#7E1A8C	#A646E8	#FF8FC9	#C9A3EE	#FFF6FB

Font

Poppins

Free on Google Fonts. Black for headlines, Medium for body text.

Logo do’s

- Keep clear space around the logo
- Use the white logo on dark photos
- Use the files in this kit as they are

Logo don’ts

- Don’t stretch or squash it
- Don’t recolour it
- No white text on pink

Girly Pop Dublin

Key facts for promo

A walking tour of Dublin's history, scandals and legends, told as absolute gossip.

Launch	Tuesday 17 November 2026
Price	€80 per person
Time	2pm to 4:30pm
Starts	Trinity College
Ends	Temple Bar, with a glittery Guinness
Perfect for	Solo women, LGBTQ+ travellers, girls trips and hen parties

Book and tag us

Book	girlypoptourseurope.com
Instagram	@girlypoptoursdublin @girlypoptourseurope
Hashtags	#girlypoptoursdublin #girlypoptourseurope
Contact	hello@girlypoptourseurope.com