



Brand sheet

Logos



Europe

Rome

Dublin

Light backgrounds: full colour. Dark backgrounds: white knockout.

Clear space



Keep clear space of x on every side
(x = 12% of logo width).
Minimum width: 30 mm print, 150 px screen.

Do

- + Use the supplied files as they are
- + Full colour on light, white on dark
- + Scale proportionally

Don't

- x Stretch, rotate or crop the logo
- x Change colours or add effects
- x Place on busy photos without contrast
- x Retype the wordmark in another font

Colour palette



#FFCDEC
RGB 255 205 236

#FF8FC9
RGB 255 143 201

#A646E8
RGB 166 70 232

#7E1A8C
RGB 126 26 140

#C9A3EE
RGB 201 163 238

#29062E
RGB 41 6 46

Font: Poppins (Google Fonts, free)

Aa

Regular

Aa

Medium

Aa

SemiBold

Aa

Bold

Aa

ExtraBold

Poppins only. Headlines ExtraBold or Bold, body Regular or Medium.